



Call for Papers

2011 7th International Conference on Knowledge-Based Economy & Global Management

<http://km.stut.edu.tw>

November 2 - 3, 2011

Southern Taiwan University, Tainan, Taiwan, R.O.C.

Sponsored by Southern Taiwan University, Tainan, Taiwan, R.O.C.

The topics of the conference will cover but not be limited to:

• Supply Chain Management & Global Logistics	• Hospitality & Recreation Industries Management
• International Marketing & Cross Culture Management	• Management of e-Commerce & New Business Models
• Economic Development & International Trade	• Corporate Governance & Business Ethics
• Financial Market & Accounting in Globalization	• Intellectual Property & Business Law
• International Human Resource Management	• Knowledge-Based Economy & Knowledge Management
• Strategic Management of Multinational Enterprises	• Other Business & Management Related Topics
• Information System & Technology Management	

Submission Policies

- All submissions are to be made electronically via email to business@mail.stut.edu.tw.
- Please submit conference papers in English, no more than 25 pages in total length.
- The official language for all paper presentations is English.
- For paper submission format and other related information, please visit conference website at <http://km.stut.edu.tw>.

Organized by: Southern Taiwan University

Address: 1 Nan-Tai Street, Yung Kang Dist.,
Tainan City, Taiwan 71005

Contact window :

College of Business, Southern Taiwan University
Ms. Yang & Ms. Tseng. Tel: 06-253-3131 ext. 4001/5001
Submit English Conference Papers via E-mail to:
business@mail.stut.edu.tw.

Important Due Dates

Paper Abstract due date: August 20, 2011

Notice of Paper Acceptance: September 5, 2011

Full Paper due for Conference: September 20, 2011

Conference dates: November 2-3, 2011

